

**WCUW 91.3FM
910 MAIN STREET, WORCESTER MA 01610**

**Board of Directors meeting:
TUESDAY – APRIL 18, 2023 7:30 PM (Zoom only)**

MINUTES

- 1. CALL TO ORDER at 7:34**
- 2. Attending: Darren, Greg, Nick, Tania, Rick, David, Bill, John, Troy**
- 3. APPROVAL OF MINUTES from March 21, 2023 - unanimous**
- 4. COMMITTEE REPORTS**
 - a. Infrastructure – Greg**
 - i. Report on renovations**
 - 1. We’ve now used up the budget on both the Fletcher and Stoddard grants. And we’re beginning to run over, as there were last minute added expenses:**
 - a. Studio glass needs repair ~ \$500**
 - b. Miles’ invoice is for \$3025**
 - c. We’re now \$1389 over budget**
 - 2. But we made \$2335 in adjustments to narrow the gap:**
 - a. we had a \$500 furniture allowance we weren’t likely to need**
 - b. We eliminated \$300 for door trim**
 - c. And we used up the contingency line of \$1335**
 - 3. There’s also some \$100 in lumber bills still outstanding, and some more hours from Miles**
 - 4. Darren offered to help us close the gap – maybe help with the furniture we couldn’t get – he just needs a figure.**
 - ii. The ceiling tiles are supposed to ship out today.**
 - b. Human Resources – Rick**
 - i. We had spoken last meeting about an open house/training session/recognition event – with music! – when the new equipment was in place, but:**
 - 1. Miles and Troy are suggesting instead that we do a video for the training using Troy’s cellphone camera.**

2. Troy figures to post it on our website
 3. We'll get started when all the equipment is in place, then send out a notification letting folks know about the video and Troy's availability to help.
 4. We still want to hold an open house/recognition event with music, but we're detaching that from the training to give us more time to prepare.
- ii. HR members, led by Mitch, have been much involved in grant writing this past month, so we'll make a short report on our efforts here:
1. We've just submitted a TDI grant to the Barr Foundation for ~ \$30,000.
 2. The proposal is for WCUW to serve as a marketing communications hub for the District, meaning:
 - a. We would help artists, arts org's, and other non-profits in the So. Main area to get their stories out;
 - b. We'd help prepare PSA's, create radio spots, etc.;
 - c. We would make our facilities available to these groups for rehearsals, meetings, whatever;
 - d. And we would stage 2 pop up concert events in collaboration with the YMCA, bringing together all those artists and agencies we've worked and drawing a crowd.
 - e. We're hoping to get funds to hire someone(s) part-time to help us with this work.
 - f. And we think our chances are good. We've met with their principals and had a promising conversation.
 3. We've also begun identifying other grant possibilities, including the Greater Worcester Community Foundation (GWCF), whom we need to rebuild our relationship with, as they've gone through some turnover and we've dropped off their radar.
 4. Troy mentioned the \$25,000 matching donation and suggested that a good way to meet our obligation there would be to approach local banks. Good idea.
- c. Community Development & Fund-Raising – Darren
- i. We're looking to set a date for a WCUW Day at the WooSox,

1. We're looking at either a Saturday or a Sunday.
2. Saturday games are at 4 pm, Sunday games at 1.
3. Saturdays at 4:00 work best for the fair skinned and faint of heart, and so it was decided.
4. More details to follow...

ii. Troy has secured a major blues performer, Diane Blue, for the FrontRoom on September 30. We'll have to get behind this one with marketing. We want this to sell out. And it should.

5. NEW BUSINESS:

- a. We need a letter to the bank stating who will be the signatories
- b. Take off Lee's and Tania's names; include Troy's name with Greg, Darren, and Rick.
- c. Moved: That we approve a letter to the bank establishing Troy, Darren, Greg, and Rick as signatories and take any other names off.

6. EXECUTIVE DIRECTOR'S REPORT – Troy

- a. Troy's planning a Memorial Weekend Dylan Fest – Thurs thru Monday.
VOLUNTEERS NEEDED!
- b. We're in the black again – the LOC is paid off – and we have prospects for adding to our coffers. Hard work is paying off.

7. ADJOURNMENT